

## 2023-2024 District Goals

District: **321 D**

Constitutional Area: **India, South Asia and the Middle East**



## SERVICE ACTIVITIES

### Goal Statement

By the end of the 2023-2024 Lion year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

**Our team will ensure 95% of clubs in our district report service.**

### Action Plan

## GLOBAL MEMBERSHIP APPROACH COMMITMENT

With the support of the Global Action Team, my district will support, participate in and promote the Global Membership Approach by:

Adopting and implementing the four process steps: Build a Team, Build a Vision, Build a Plan and Build Success, in my district

Participating in training webinars to learn and implement the approach

Overseeing, supporting and/or conducting district training

Inviting GAT leaders to attend district training

Providing feedback on success and challenges to GAT leaders

Involving Young Lions and Leos in our Global Membership Approach working groups

## GLOBAL MEMBERSHIP APPROACH SUPPORT

Yes, the district team has been consulted and we have chosen the following Lion as our Global Membership Approach Support Lead:

[Contact the Global Action Team support staff](#)

# MEMBERSHIP DEVELOPMENT

## Goal Statement

By the end of the 2023-2024 Lion year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

## Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	5	100	50	10
2nd Quarter	0	0	50	20
3rd Quarter	2	40	50	20
4th Quarter	3	60	50	30

## FY New Clubs

10

## FY Charter Members

200

## FY New Members

200

## FY Retention Goal

80

## NET GROWTH GOAL

**FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL**

320

## Action Plan

# LEADERSHIP DEVELOPMENT

## Goal Statement

By the end of the first quarter of the 2023-2024 Lion year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. Our team will ensure 100% of zone chairpersons attend zone chairperson training.**
- b. Our district will confirm 100% of club officers (president, secretary, and treasurer) attend club officer training.**
- c. Yes, our GLT district coordinator will report completed zone chairperson and club officer training in Learn.**

## Action Plan

# LCIF

## Goal Statement

By the end of the 2023-2024 Lion year, our district will support Lions Clubs International Foundation (LCIF) in its endeavor to achieve its fundraising goal.

- a. Our team will ensure that individual participation in our district increases by 50% and club participation in our district increases by 50%.**
- b. Our team will ensure that 60 clubs in my district achieve 100% member participation.**
- c. I will work to achieve a Diamond level LCIF Chairperson's Medal.**
- d. I will make a personal donation of \$1000 to LCIF and I will ask 50 members of my district cabinet to make a personal donation to LCIF.**

## Action Plan

## CUSTOM GOALS

### Goal Statement

Multiple District 321D has set SMART Goal of 40000 USD for LCIF and sponsor 10 new Lions clubs in District. I will also form new LEO district in 2023-24, I will try to retain

### Action Plan

### Goal Statement

### Action Plan